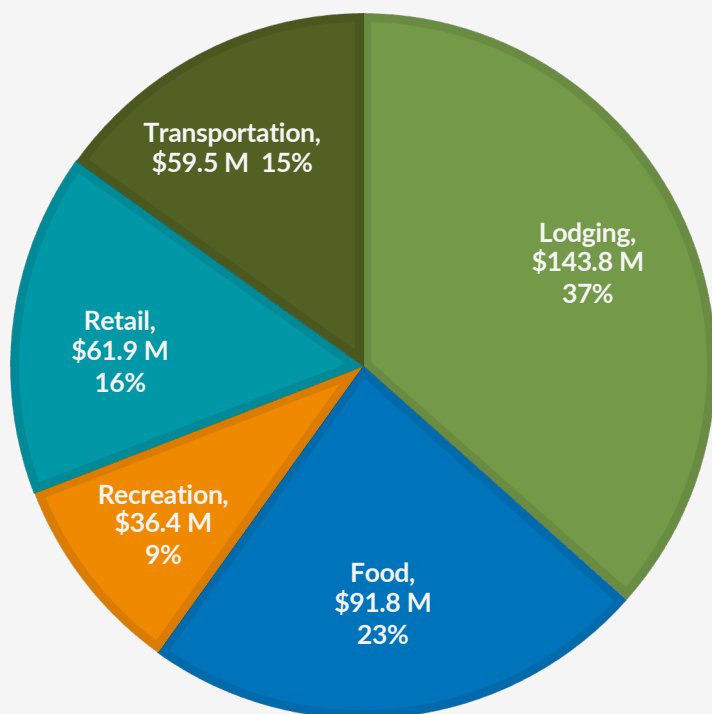


VALUE OF TOURISM TO GRAYS HARBOR COUNTY (2025)

DIRECT VISITOR SPENDING \$393.3 M

■ Lodging ■ Food ■ Recreation ■ Retail ■ Transportation



- Direct Visitor Spending: **\$393.3 M** (-0.3% y-o-y)
 - Lodging \$143.8 M
 - Food / Beverage: \$91.8 M
 - Recreation: \$36.4 M
 - Retail: \$61.9 M
 - Transportation: \$59.5 M
- Direct State/Local Taxes Generated: **\$33.4 M**
- Visits: **1,620,697** (-0.4% y-o-y)
- Direct Employment: **3,067**
 - Represents 9.37% of all county employment
- Direct Labor Income: **\$88.7 M**

Source: Tourism Economics for SWT