2026 Tourism- Impact Estimates Attendance Information

State law governing the distribution of lodging tax funds requires them to be used primarily to encourage visitors from out of the area. Annual reporting is required of all granting municipalities and OPVB must report this information to Clallam County. It is acknowledged that, given the nature of certain projects, there may not be an easy method to determine some of the data required. The grant recipient may need to estimate to the best of their ability. **Please use this form for reporting** and simply do your best to provide the most accurate or best estimates possible.

As a direct result of your proposed tourism-related service, please provide:	2025 Actual If available	2026 Estimate	2026 Actual (Post-Event/Activity)	Method Explanation
Overall Attendance at your event/activity/facility				
Number of people who travel more than 50 miles for your event/activity/facility				
Number of people who travel more than 50 miles. From Out of State/ Out of Country				
Number of people who travel more than 50 miles and stay in PAID overnight lodging in Clallam County.				
Number of people that did not pay for overnight lodging.				
The number of paid lodging nights.				

^{*}Methods: Direct Count, Indirect Count, Representative Survey, Informal Survey, Structured Estimate, Other, N/A

Revision effective	10-16-2025	
Approval		