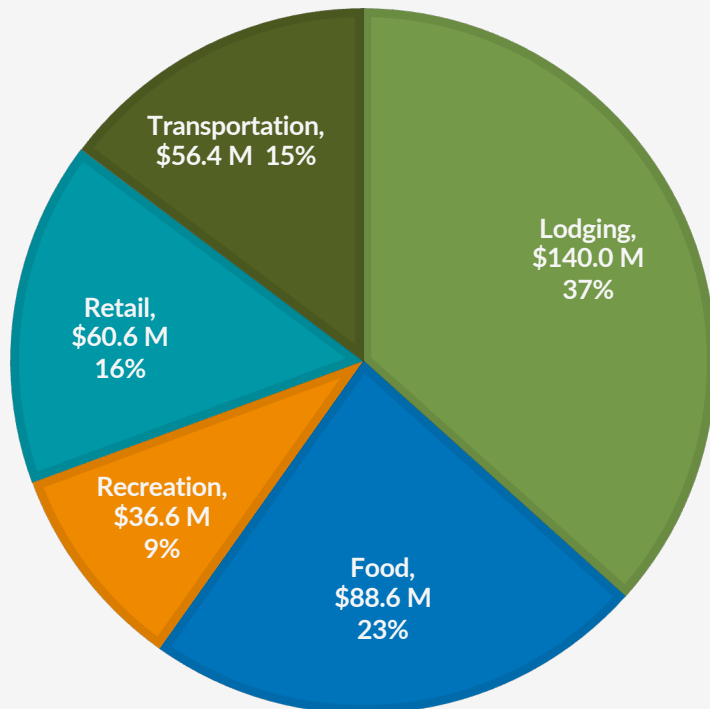


VALUE OF TOURISM TO GRAYS HARBOR COUNTY (2023)

DIRECT VISITOR SPENDING \$382.2 M

■ Lodging ■ Food ■ Recreation ■ Retail ■ Transportation



- Direct Visitor Spending: **\$382.2 M** (+2.1%)
 - Lodging \$140.0 M
 - Food / Beverage: \$88.6 M
 - Recreation: \$36.6 M
 - Retail: \$60.6 M
 - Transportation: \$56.4 M
- Direct State/Local Taxes Generated: **\$32.8 M**
- Visits: **1,604,000** (+3.5%)
- Direct Employment: **3,216**
 - Represents 10.2% of all county employment
- Direct Labor Income: **\$92 M**

Source: Tourism Economics for SWT