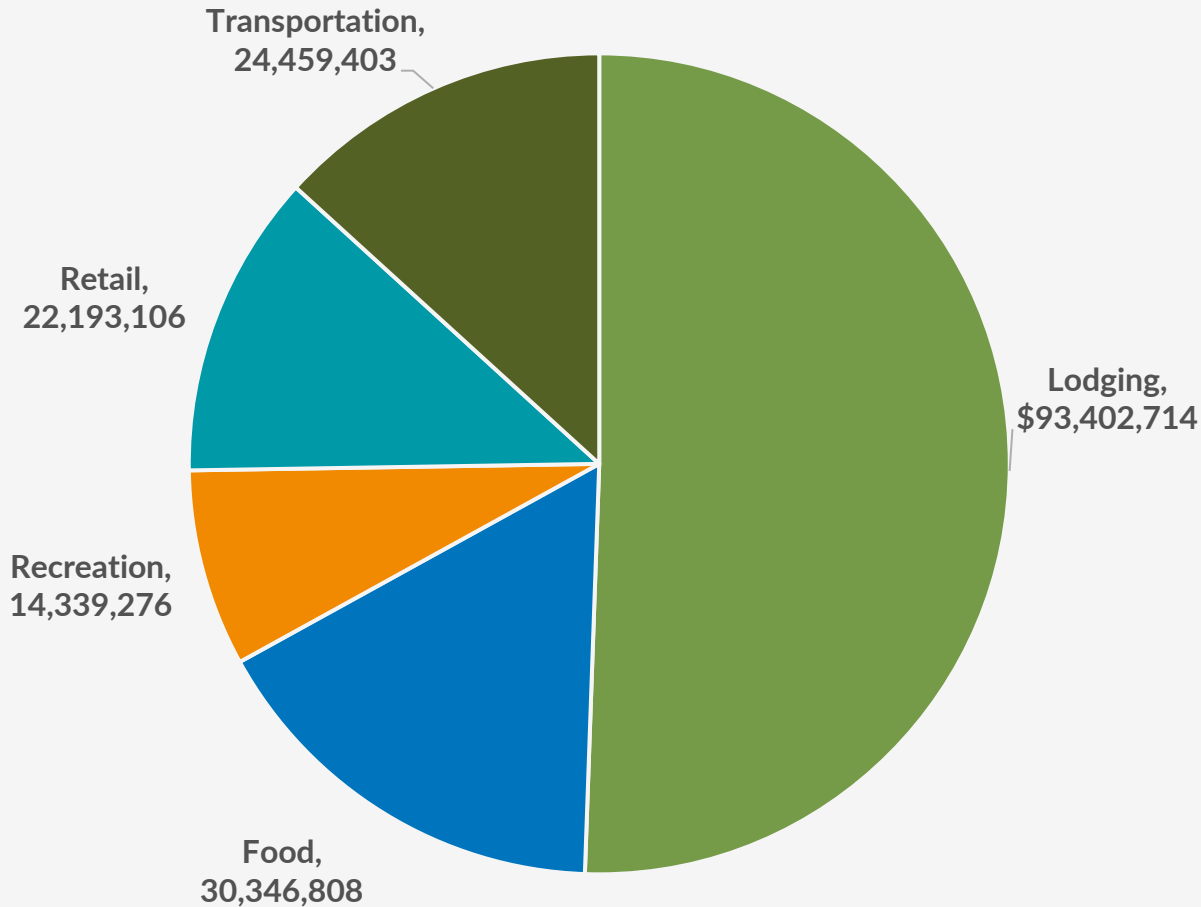


VALUE OF TOURISM TO MASON COUNTY (2022p)

Direct Visitor Spending \$184.7 M



- Direct Visitor Spending: **\$184.7 M** (+11.1%)
 - Lodging \$93.4 M
 - Food / Beverage: \$30.3 M
 - Recreation: \$14.3 M
 - Retail: \$22.2 M
 - Transportation: \$24.5 M
- Direct State/Local Taxes Generated: **\$12 M**
- Visits: **1,180,000** (+2.6%)
- Local Employment: **707**
 - Represents 3.4% of all county employment
- Local Labor Income: **\$35 M**

Source: Tourism Economics for SWT