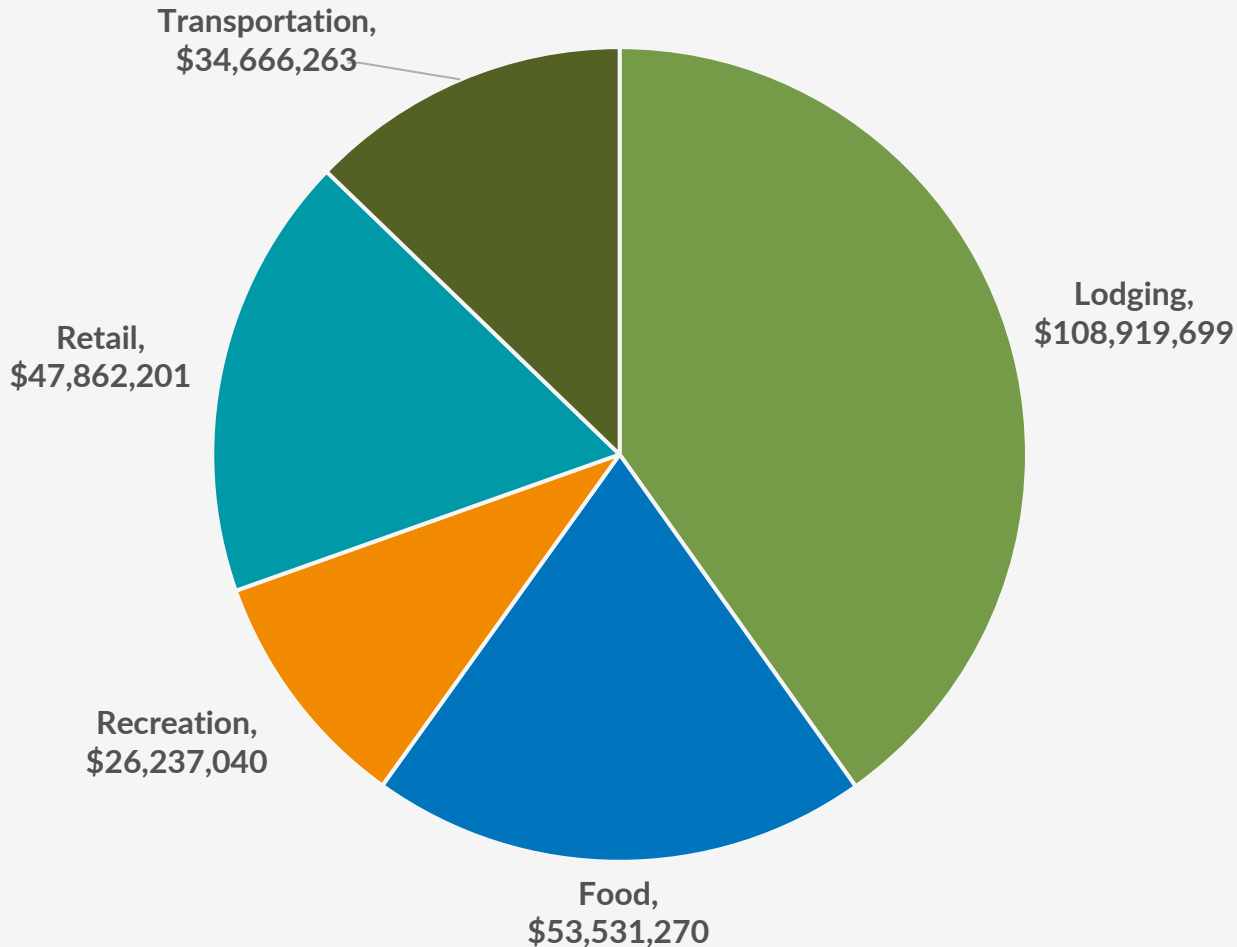


# VALUE OF TOURISM TO CLALLAM COUNTY (2022p)

Direct Visitor Spending \$271.2 M



- Direct Visitor Spending: **\$271.2 M** (+18.9%)
  - Lodging \$108.9 M
  - Food / Beverage: \$53.5 M
  - Recreation: \$26.2 M
  - Retail: \$47.9 M
  - Transportation: \$34.7 M
- Direct State/Local Taxes Generated: **\$23.4 M**
- Visits: **1,330,000** (+3.5%)
- Local Employment: **1,837**
  - Represents 5.16% of all county employment
- Local Labor Income: **\$63.5 M**

Source: Tourism Economics for SWT