

Olympic Peninsula Tourism Commission 2019 Media Kit

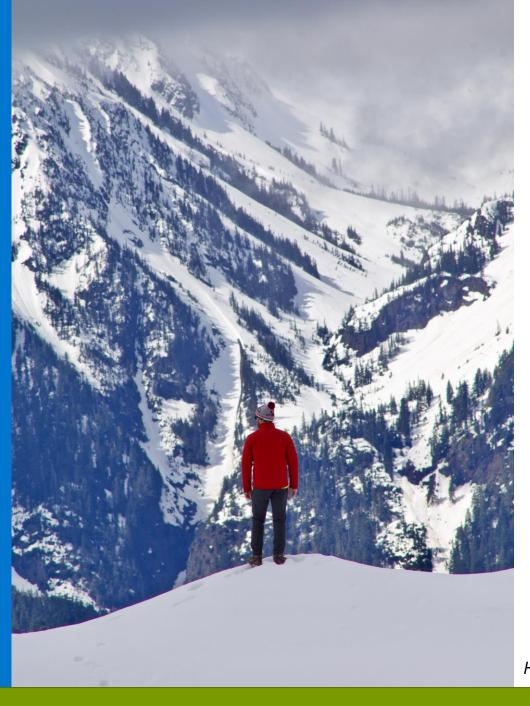


Located in Washington's northwest corner, the Olympic Peninsula is a land like no other. It is both environmentally and culturally rich. From the jigsaw coastlines, temperate rainforest, and glacial-capped peaks of Olympic National Park to the organic farms and wineries of the Dungeness and Chimacum Valleys; from the cultural centers of native tribes dotting the Highway 101 Pacific Coast Scenic Byway to the maritime history of its port towns, there's an adventure for every age and spirit here.





Holiday Lights Blyn, WA



## Olympic National Park A Modern-day Eden

The Olympic Peninsula is home to the 1,400 square mile Olympic National Park. A designated UNESCO World Heritage Site and International Biosphere Reserve, the park has three distinctly different ecosystems; the Pacific coastline, the Olympic Mountains and the primeval rain forests. In 1976, Olympic became an International Biosphere Reserve; and in 1981, it was designated a World Heritage Site. These diverse ecosystems are still largely pristine due to its wilderness designations.

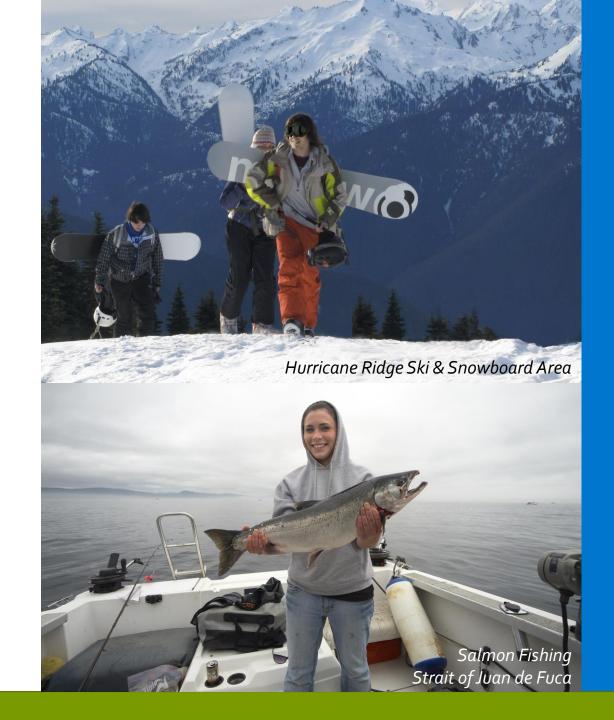
The wild and rugged coastline along the Pacific Ocean stretches over 70 miles and is the longest undeveloped coast in the contiguous United States. The extensive alpine forests are home to some of the world's largest conifers, towering 300 feet tall and measuring 25 feet around. Among the ancient forests of old-growth trees exists the largest temperate rainforest on the earth. Found on the Pacific Coast of North America, stretching from Oregon to Alaska.

The rugged Olympic Mountains, home to Mount Olympus and over 60 glaciers, are thought to be beautiful enough for the gods to dwell.

## Pick Your Adventure

Where else can someone kayak in the surf in the morning and cross-country ski in the afternoon?

Travelers to the peninsula can chose from kayaking, rafting, canoeing, scuba diving, or stand-up paddle boarding in the lakes, rivers and ocean. The peninsula is also home to some of the Pacific Northwest's most-fertile fishing grounds. Fly fishing in the Sol Duc River's perfect, pristine environment grants a special year-round pleasure for fishermen of all levels. On land, visitors can explore the fresh and saltwater shorelines, try a guided hike through the Hoh and Quinault rain forests, bike along the <u>Olympic Discovery Trail</u>, snowshoe atop Hurricane Ridge, hunt for waterfalls, look for whales, or relax in <u>Sol Duc Hot Springs</u>.



## Olympic Discovery Trail





The Olympic Discovery Trail (ODT), begun as a rails-to-trails project, is located along the northern coast of the Olympic Peninsula. When complete, it will traverse over 130 miles of lowlands between the Olympic Mountains and the Strait of Juan de Fuca. Running through many different types of terrain, several towns, two counties, Olympic National Park, and Native American tribal jurisdictions, the trail is shared by bicycles, through-riders, equestrians, walkers, runners and various types of pet-walkers. Many sections of the trail are complete with a wide, paved pathway and it is possible to make the journey from Port Townsend to La Push on the Pacific Ocean.

Another feature of the trail is the <u>Adventure Route</u>. The ODT and Adventure Route are being built by the volunteers of the Olympic Trails Coalition.

Olympic Discovery Trail Trestle

## The Towns

#### **Port Angeles**

Known as the town "where the mountains meet the sea" this gateway to Hurricane Ridge is popular with outdoor enthusiasts. The MV Coho sales from this central port to Victoria, B.C., Canada twice a day. Population: 19,000

#### **Forks**

Most famous as the backdrop of the Twilight book saga, this friendly logging town is nestled between the Hoh Rain Forest and the wild Olympic Coast. Population: 4,000

#### Clallam Bay & Sekiu

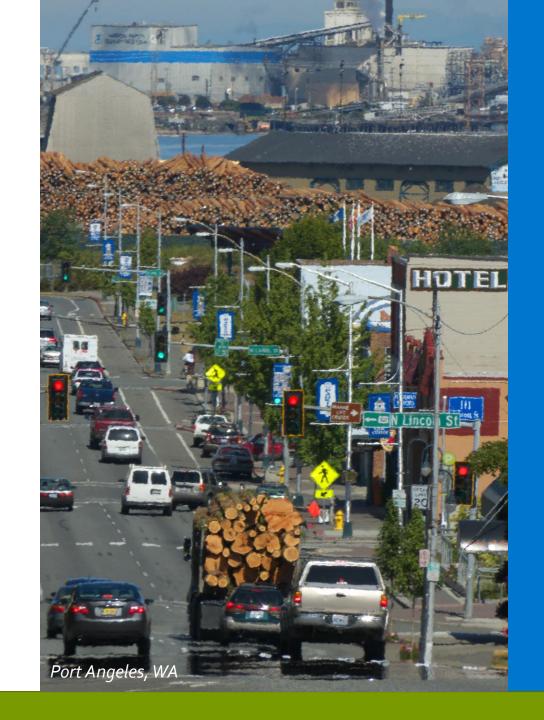
This picturesque coastal area along the Highway 112 Scenic Byway is a favorite with fishermen and birders alike. Population: 400

#### **Neah Bay**

Home of the Makah Tribe, the most northwestern point in the contiguous U.S. is the starting point for the picturesque hikes to Cape Flattery and Shi Shi Beach. Population: 900

#### Lake Quinault

The Quinault Valley is home to some of the largest trees in the U.S. and is gateway to the Quinault Rain Forest in Olympic National Park. Population: 400



## The Towns

#### Sequim

Pronounced "skwim", this arid community and the surrounding Dungeness Valley benefits from its location in the rainshadow of the Olympic Mountains. Visitors flock every summer to view its lush lavender fields. Population: 5,000

#### **Port Townsend**

This Victorian sea port is known for its maritime heritage and eclectic art and music scene. Fort Worden State Park, located just outside of town, hosts many events throughout the year. Population: 9,000

#### Chimacum Valley & Port Ludlow

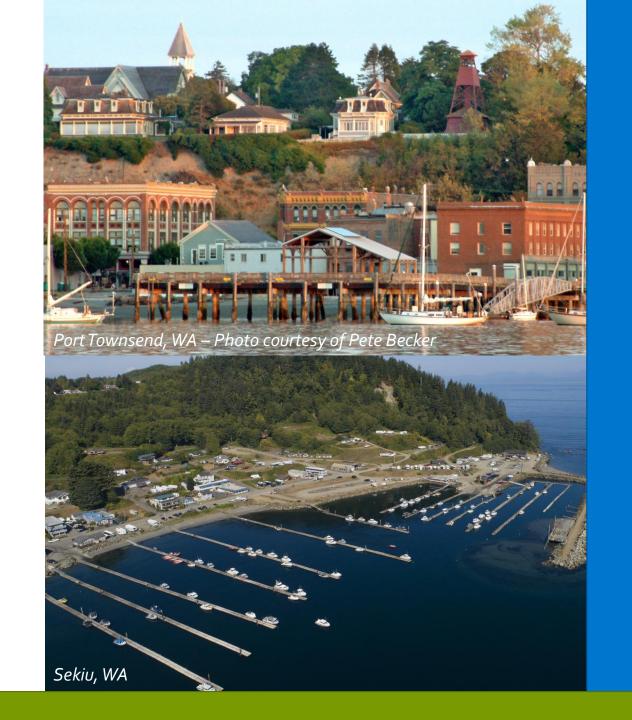
With a stunning golf course, resort and marina, Port Ludlow offers visitors relaxation and leisure. The nearby Chimacum Valley is famous for its rich agriculture. Population: 4,000

#### **North Hood Canal Communities**

Dotting the Hood Canal along Highway 101, small hamlet towns attract hikers, shellfish-lovers, and water sports enthusiasts. Population: 2,000

#### **Shelton & South Puget Sound**

The forestry heritage of this town is evident in its turn-of-the-century architecture. A variety of attractions, including skydiving, railroad riding and motocross feed those craving adventure. Population: 10,000



## Native Cultures



The Olympic Peninsula was an Eden for its early inhabitants and today, Native Americans still have a strong presence in their communities. The Hoh, Makah, Quileute, Quinault, Skokomish, Squaxin and two of the three S'Klallam tribes live on the peninsula where they have maintained their rich culture among abundant natural resources.

The world-famous <u>Makah Cultural and</u> <u>Research Center</u> in Neah Bay, opened in 1975, is the nation's finest tribal museum. It contains 500-year-old artifacts as well as a full-size long house.

The House of Myths in Blyn invites visitors to witness, first-hand, the ancient art of totem pole carving.

Visitors can view artifacts and maybe even catch a traditional performance by the Lower Elwha Klallam Drum Group at the their Heritage Training Center in Port Angeles.

House of Myths Carving Shed, Jamestown S'Klallam Tribe

## Being a Culinary Explorer

The Olympic Culinary Loop is a group of local farmers, artisans and restauranteurs who grow, harvest, bottle and ultimately serve the bounty that is Olympic Coast cuisine. There is something magical about smelling the earth on a farm tour, petting the soft velvety nose of a Jersey cow, or literally eating ones' way through a farmer's market with music filling the bright day.

Chefs around the Olympic Culinary Loop are creating dining experiences that are quintessentially "Northwest". From the raw ingredients to the methods of preparation, some following traditional native culture preparation, eating and drinking around the loop will be a memorable and tasty experience.

There are several uniquely culinary events throughout the year that highlight the region's bounty including the <u>Dungeness Crab & Seafood Festival</u>, Rain Forest Mushroom Festival and <u>OysterFest</u> all happening in October, and the <u>Red Wine</u>, <u>Cider & Chocolate Tour</u> in February.



Paella Dungeness Crab & Seafood Festival



## Wildlife & the Whale Trail

The Olympic Peninsula offers outstanding opportunities to view wildlife. Due to the geological separation of the Olympic Peninsula from other regions by water and lowlands, Olympic National Park provide habitats to more than eight plant and 18 animal species that cannot be found anywhere else in the world!

Along the Highway 112 Scenic Byway, visitors can find locations designated as viewpoint for the Whale Trail, opened in 2010. The Whale Trail aims to educated travelers with 20 marked sites optimal for viewing both resident and transient whale pods and other marine mammals. The trail traverses from Puget Sound to Kalaloch. A sign designates each official site and displays additional information.





Orca breeching Photo courtesy of NOAA, Olympic Coast National Marine Sanctuary



## Elwha Dam Removal & River Restoration

The <u>largest dam removal</u> in U.S. history began in September 2011. By 2014, the last blast was done at Glines Canyon Dam, allowing the river to run free for the first time in a century. Salmon and other migratory fish returned within months to 70 miles of spawning habitat, bringing with them the promise of a restored ecosystem and renewed cultural tradition for the Elwha Klallam Tribe.

There are two viewpoints at the old dam sites. The Glines Canyon Overlook at former Lake Mills still displays part of the old dam now with interpretive panels along the viewing walkway. Trails along the former shores and lakebed offer a perspective of the large restoration area. The Elwha Dam Interpretive Kiosk on Hwy 112 near the site of the former lake Aldwell tells the story of building the dams, deconstruction and final valley restoration.



## A Magical Misty Tour: Olympic Peninsula Waterfall Trail

The <u>Olympic Peninsula Waterfall Trail</u> is a wonderful way to enjoy some of the best of the Olympic Peninsula's natural wonders. It is a self-guided tour featuring over two dozen waterfalls. One waterfall is located at the end of a wheelchair accessible path, while others require backcountry hiking. Some can be seen from a car. A few are only viewed from the water via a boat or raft.

Some are in the temperate rain forests while some are along the eastern slopes of the Olympic Mountains in the <u>Olympic National Forest</u>.

There is a special waterfall for every visitor to claim as their favorite. This year-round tour will inspire excitement for viewing waterfalls as well as a great sense of adventure in finding them. Not to mention all the photo ops!





Marymere Falls Olympic National Park



## The Land of Twilight

It's <u>Forever Twilight in Forks</u> where the lives of American literature's beloved *Twilight* characters come to life. Fans take an organized Twilight tour or pick up a self-guided tour map a the Forks Visitor Information Center. While there, they can pose with Bella's red truck parked right outside. And the tour is not complete without a stop at the new <u>Forever Twilight in Forks Collection</u> that houses the world's largest collection of the Twilight movie saga screen-worn costumes and props.

Just west of Forks is the Quileute tribal town of La Push and its beautiful First Beach where the story's characters strolled on the sand. Fans can't miss the opportunity to try the delicious mushroom ravioli while in Port Angeles' Bella Italia restaurant.

The magic of the Olympic Peninsula that inspired Stephenie Meyer's series continues to dazzle visitors to this day. Celebrated each September, the Forever Twilight in Forks event brings the Twihards flocking for exclusive experiences that even include surprise celebrity appearances.



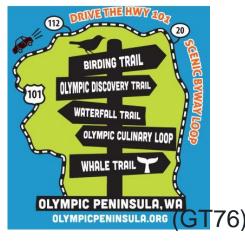
# Olympic Peninsula GeoTours Highway 101 Scenic Byway GeoTour (GT76) & OPGeoTour Road Trip (GT76)

ge·o·cach·ing 'jēōˌkaSHiNG/ noun

The recreational activity of hunting for and finding a hidden object by means of GPS coordinates posted on a website.

These GeoTours will take visitors to locations for other adventures: near pretty waterfalls on the Olympic Peninsula Waterfall Trail, through World War II military history, and into the delicious tastes of the Olympic Culinary Loop, while finding some beautiful scenery along the way. From moss-draped rainforests to wild Pacific Ocean beaches, explore all that the Olympic Peninsula GeoTours have to offer! Just three hours west of Seattle, discover over 600 miles of trails and 26 geocaches on this tour.

Adventurers can download the app and get started. Geocaching.com







Geocaching along the Olympic Peninsula GeoTour



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Ruby Beach Olympic National Park