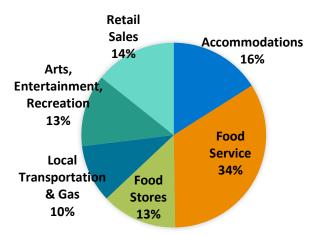
VISITOR SPENDING IMPACTS IN MASON COUNTY (2018)

Total Visitor Spending
State and Local Taxes Generated
Local Jobs Supported

\$122.0 million \$8.3 million 1,340



VISITOR SPENDING 2018



MASON COUNTY TRAVEL IMPACTS 2018

Visitor Spending by Sector Purchased (\$Million)

Sector	Millions	% Change from 2017
Accommodations	19.5	+1.6%
Food Service	41.1	+4.1%
Food Stores	16.1	+1.3%
Local Transportation		
& Gas	12.3	+9.8%
Arts, Entertainment,		
Recreation	15.4	+1.3%
Retail Sales	17.4	+0.6%
TOTAL VISITOR		
SPENDING 2017	122.0	+3.1%

TOURISM IS ECONOMIC DEVELOPMENT IN MASON COUNTY IN 2018		
Tourism Supported County Jobs	1,340	
Tourism Supported County Earnings	\$41.1 million	
Local Tax Receipts from Visitor Spending	\$2.0 million	
State Tax Receipts from Visitor Spending	\$6.3 million	

OTHER TRAVEL IMPACT FACTS:

- Visitors staying in commercial lodging (hotels, motels, B&Bs, short term vacation rentals) account for **40.3%** of total visitor spending.
- Visitors staying in campgrounds and vacation homes account for 29.5% of total visitor spending.
- Visitors contributed 12.3% of total taxable sales (2017)

WASHINGTON STATE TRAVEL IMPACTS

- Visitor destination spending in Washington State was \$19.3 billion in 2018, generating \$1.47 billion in visitor-generated state and local tax receipts. Travel-generated employment reached 188,400 in 2018, up 4% over 2017.
- In Washington State, Clallam County ranked #26 in visitor spending out of 39 counties. However, taken
 as a region, the Olympic Peninsula (Clallam, Jefferson, Mason and Grays Harbor counties, combined)
 represent \$975.6 million in collective visitor spending, which would make the region #5 behind King,
 Pierce, Spokane and Snohomish counties.

Data compiled from the Washington State Travel Impacts & Visitor Volume, 2000-2018p Report, dated May 2019 and prepared by Dean Runyan Associates for Washington Tourism Alliance