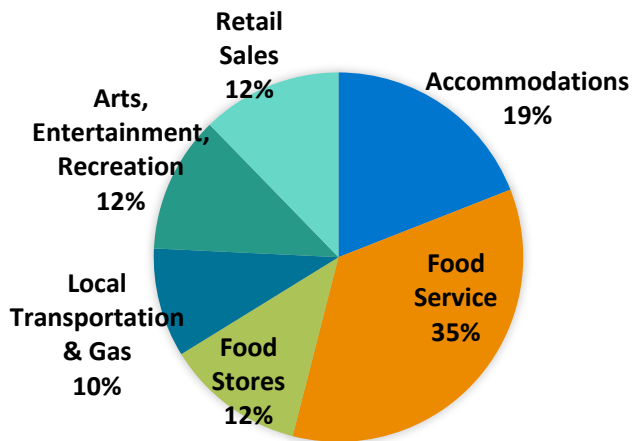


VISITOR SPENDING IMPACTS IN JEFFERSON COUNTY (2018)

Total Visitor Spending **\$165.4 million**
 State and Local Taxes Generated **\$11.5 million**
 Local Jobs Supported **1,630**



VISITOR SPENDING 2018



JEFFERSON COUNTY TRAVEL IMPACTS 2018

Visitor Spending by Sector Purchased (\$Million)

Sector	Millions	% Change from 2017
Accommodations	31.5	+5.7%
Food Service	57.8	+11.2%
Food Stores	20.2	+3.6%
Local Transportation & Gas	15.8	+13.7%
Arts, Entertainment, Recreation	19.8	+7.6%
Retail Sales	20.3	+6.3%
TOTAL VISITOR SPENDING 2018	165.4	+8.4%

TOURISM IS ECONOMIC DEVELOPMENT IN JEFFERSON COUNTY IN 2018

Tourism Supported County Jobs	1,630
Tourism Supported County Earnings	\$40.4 million
Local Tax Receipts from Visitor Spending	\$3.3 million
State Tax Receipts from Visitor Spending	\$8.2 million

OTHER TRAVEL IMPACT FACTS:

- Visitors staying in commercial lodging (hotels, motels, B&Bs, short term vacation rentals) account for **63.6%** of total visitor spending.
- Visitors staying in campgrounds and vacation homes account for **26.2%** of total visitor spending.
- Visitors contributed 22.7% of total taxable sales (2017)

WASHINGTON STATE TRAVEL IMPACTS

- Visitor destination spending in Washington State was **\$19.3 billion** in 2018, generating **\$1.47 billion** in visitor-generated state and local tax receipts. Travel-generated employment reached **188,400** in 2018, up **4%** over 2017.
- In Washington State, Clallam County ranked **#24** in visitor spending out of **39** counties. However, taken as a region, the Olympic Peninsula (Clallam, Jefferson, Mason and Grays Harbor counties, combined) represent **\$975.6 million** in collective visitor spending, which would make the region **#5** behind King, Pierce, Spokane and Snohomish counties.