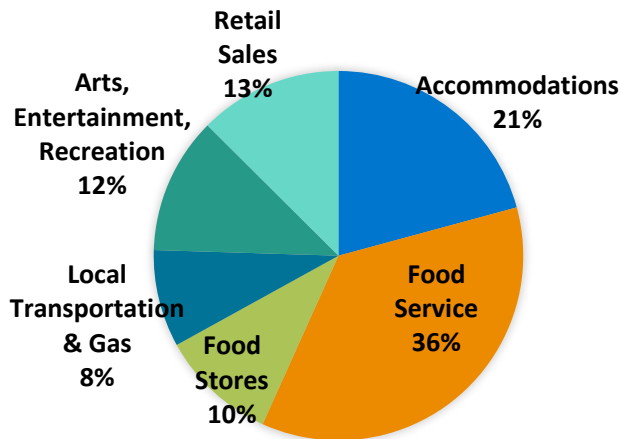


## VISITOR SPENDING IMPACTS IN CLALLAM COUNTY (2018)

Total Visitor Spending **\$300.7 million**  
 State and Local Taxes Generated **\$21.9 million**  
 Local Jobs Supported **4,260**



### VISITOR SPENDING 2018



### CLALLAM COUNTY TRAVEL IMPACTS 2018

Visitor Spending by Sector Purchased (\$Million)

Sector	Millions	% Change from 2017
Accommodations	62.5	+7.0%
Food Service	108.1	+9.2%
Food Stores	30.8	+3.4%
Local Transportation & Gas	25.6	+13.3%
Arts, Entertainment, Recreation	36.0	+6.2%
Retail Sales	37.7	+4.7%
<b>TOTAL VISITOR SPENDING 2018</b>	<b>300.7</b>	<b>+7.5%</b>

### TOURISM IS ECONOMIC DEVELOPMENT IN CLALLAM COUNTY IN 2018

Tourism Supported County Jobs	4,260
Tourism Supported County Earnings	\$101.5 million
Local Tax Receipts from Visitor Spending	\$6.5 million
State Tax Receipts from Visitor Spending	\$15.4 million

### OTHER TRAVEL IMPACT FACTS:

- Visitors staying in commercial lodging (hotels, motels, B&Bs, short term vacation rentals) account for **72.3%** of total visitor spending.
- Visitors staying in campgrounds and vacation homes account for **13.9%** of total visitor spending.
- Visitors contributed 17.2% of total taxable sales (2017)

### WASHINGTON STATE TRAVEL IMPACTS

- Visitor destination spending in Washington State was **\$19.3 billion** in 2018, generating **\$1.47 billion** in visitor-generated state and local tax receipts. Travel-generated employment reached **188,400** in 2018, up **4%** over 2017.
- In Washington State, Clallam County ranked **#14** in visitor spending out of **39** counties. However, taken as a region, the Olympic Peninsula (Clallam, Jefferson, Mason and Grays Harbor counties, combined) represent **\$975.6 million** in collective visitor spending, which would make the region **#5** behind King, Pierce, Spokane and Snohomish counties.