

**2005 North Olympic Peninsula Visitor Guide Distribution by Source**

Source	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD 2005	YTD 2004
Certified Folder	18,000	0	0			0	12,600	0	0	0	<b>30,600</b>	20,200
olympicpeninsula.org	1562	1331	1847	550	2106	1339	495	434	324	259	<b>12,156</b>	4936
Visitor Info Centers	1000	2025	2057	1080	2800	1850	250	400	400	0	<b>11,862</b>	13492
Sunset	396	679	477	204	6	91	25	384	88	28	<b>2,794</b>	3509
Trade Shows	2	600	1000			0	0	0	0	0	<b>1,602</b>	1
NW Womens Show	1400	0	0			0	0	0	0	0	<b>1,400</b>	1600
Oregonian	5	170	25	112		0	0	3	204	19	<b>538</b>	559
America Journal	0	300		2		0	0	0	0	0	<b>302</b>	198
ITB Berlin	300	0	0			0	0	0	0	0	<b>300</b>	695
Vacations Magazine	0	0	100			0	0	1	0	0	<b>249</b>	515
24-7 Vacations.com	71	0				0	0	0	0	0	<b>217</b>	495
Travel Agent or Directory	0	202		3	1	0	0	0	0	0	<b>206</b>	25
Olympic Medical Center	200	0				0	0	0	0	0	<b>200</b>	200
Member referral	107	0				0	0	0	0	0	<b>108</b>	8
1-800 Directory	1	0	39	39	3	1	15	4	0	0	<b>103</b>	5
Oregon St Visitor Centers	100	0			1	0	0	0	0	0	<b>101</b>	0
Unknown or Other	5	10	23	30	1	0	1	3	0	0	<b>80</b>	77
Internet	23	2	12		5	5	5	2	10	0	<b>73</b>	74
Old Visitor Guide	2	2	14			2	1	0	0	0	<b>24</b>	21
AAA-Journey	0	3			4	8	4	1	0	0	<b>22</b>	396
WA St. Tourism & Lodging Guide	6	2	3		2	0	0	0	0	0	<b>21</b>	93
Nat'l Geographic	3	1	3			0	1	0	1	0	<b>11</b>	10
Sunset Celebration	0	0	10			0	0	0	0	0	<b>10</b>	1000
Map	0	0	3			0	0	0	1	0	<b>8</b>	22
Friend	1	1				0	0	1	1	0	<b>7</b>	10
Tourism Victoria	5	0				0	0	0	0	0	<b>5</b>	200
Library	3	2				0	0	0	0	1	<b>6</b>	3
Magazine Other	1	1			2	0	0	0	0	1	<b>6</b>	19
NW Secret Places	1	0	3			0	0	0	0	0	<b>4</b>	40
NW Travel	0	0			1	1	0	0	0	0	<b>4</b>	0
Newspaper Other	2	1				0	0	1	0	0	<b>4</b>	9
Olympic National Park	0	0				0	1	1	0	0	<b>4</b>	16
Seattle King Co. VCB	3	0				0	0	0	0	0	<b>3</b>	15
WA State Ferry	1	1				1	0	0	0	0	<b>3</b>	1
Fodor's	0	0				0	0	0	0	0	<b>1</b>	3
RV Journal	1	0				0	0	0	0	0	<b>1</b>	2
Coastal Living	1	0				0	0	0	0	0	<b>1</b>	1
Alaska Airlines Magazine	0	0				0	0	0	0	0	<b>1</b>	0
Frommer's	0	1				0	0	0	0	0	<b>1</b>	7
Olympian	0	1				0	0	0	0	0	<b>1</b>	0
3 Crabs	0	0				0	0	0	0	0	<b>0</b>	1800
Cruise Ships	0	0	0			0	0	0	0	0	<b>0</b>	900
Car Clubs	0	0	0			0	0	0	0	0	<b>0</b>	400
Netherlands Press	0	0				0	0	0	0	0	<b>0</b>	300
Conventions	0	0				0	0	0	0	0	<b>0</b>	0
Travel 50 + Beyond	0	0				0	0	0	0	0	<b>0</b>	33
KING 5	0	0				0	0	0	0	0	<b>0</b>	26
LA Times	0	0				0	0	0	0	0	<b>0</b>	10
Bike Expo	0	0				0	0	0	0	0	<b>0</b>	11
Dummies Guide	0	0				0	0	0	0	0	<b>0</b>	3
Forks Chamber	0	0				0	0	0	0	0	<b>0</b>	3
Seattle Times	0	0				0	0	0	0	0	<b>0</b>	3
TrailerLife Magazine	0	0	0			0	0	0	0	0	<b>0</b>	0
Woodalls	0	0				0	0	0	0	0	<b>0</b>	1
CA Media Blitz	0	0				0	0	0	0	0	<b>0</b>	0
New York Media Blitz	0	0				0	0	0	0	0	<b>0</b>	0
Postcard - JM	0	0	0			0	0	0	0	0	<b>0</b>	0
Spokane VCB	0	0				0	0	0	0	0	<b>0</b>	0
Sports Etc	0	0				0	0	0	0	0	<b>0</b>	0
Travel Today	0	0				0	0	0	0	0	<b>0</b>	0
<b>Totals</b>	<b>23,202</b>	<b>5,335</b>	<b>5,616</b>	<b>2,020</b>	<b>4,932</b>	<b>3,298</b>	<b>13,398</b>	<b>1,235</b>	<b>1,029</b>	<b>308</b>	<b>63,039</b>	<b>51,947</b>

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States	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sept	Oct	Nov	Dec	YTD 2005	YTD 2004
WA	189	362	21164	2437	2657	438	700	467	163	207	118	63	<b>28,965</b>	39,437
CA	137	241	320	394	1426	232	296	186	118	219	72	50	<b>3,691</b>	2,880
OR	54	90	234	694	144	77	96	86	44	56	184	26	<b>1,785</b>	1,234
NY	37	36	41	441	62	43	46	20	10	16	10	7	<b>769</b>	254
TX	45	51	59	58	190	53	79	45	25	27	14	11	<b>657</b>	347
Germany	8	10	210	311		1	3	1	0		4	3	<b>551</b>	803
FL	53	74	51	53	81	42	58	52	24	21	20	10	<b>539</b>	269
Canada	45	45	82	52	83	42	60	14	4	31	9	9	<b>476</b>	1,397
CO	24	25	42	85	60	31	48	40	19	28	8	6	<b>416</b>	337
IL	46	44	57	42	69	34	46	33	12	16	8	6	<b>413</b>	272
AZ	28	43	41	78	33	32	44	30	22	33	14	13	<b>411</b>	337
OH	31	33	44	39	46	28	44	23	13	14	8	6	<b>329</b>	184
PA	34	23	46	39	54	27	27	26	6	15	8	5	<b>310</b>	204
WI	23	27	47	29	46	35	35	12	9	13	4	2	<b>282</b>	149
MN	21	25	31	34	40	32	35	22	7	15	9	8	<b>279</b>	189
MI	30	32	40	39	26	16	24	20	7	10	6	8	<b>258</b>	165
VA	24	22	20	18	37	27	33	18	8	10	17	5	<b>239</b>	134
MO	21	16	28	36	41	23	30	15	6	8	4	5	<b>233</b>	138
ID	13	20	38	28	21	18	28	23	5	18	3	5	<b>220</b>	207
NV	15	23	25	32	30	26	25	8	10	14	4	3	<b>215</b>	126
UT	11	19	34	30	26	18	17	12	3	10	3	4	<b>187</b>	146
NC	15	22	23	21	30	15	24	13	5	13	3	2	<b>186</b>	129
MD	11	15	13	32	27	22	31	11	8	7	5	2	<b>184</b>	121
IN	15	23	37	19	24	11	21	13	4	9	3	3	<b>182</b>	100
GA	19	16	22	10	26	22	28	17	4	11	4	3	<b>182</b>	102
NJ	11	14	21	16	21	24	35	14	6	5	7	2	<b>176</b>	105
MA	11	15	18	24	28	24	24	10	8	2	2	4	<b>170</b>	104
MT	5	20	27	17	17	9	15	11	7	7	5	1	<b>141</b>	69
TN	9	13	13	14	14	14	18	13	3	7	8	2	<b>128</b>	106
Netherlands	1	1	102	3	0	4	4	4	0	0	0	0	<b>119</b>	360
NM	4	6	11	22	25	11	10	9	5	7	4	2	<b>116</b>	82
HI	3	7	16	15	17	11	10	7	3	10	4	3	<b>106</b>	63
KS	6	4	19	15	15	14	12	8	4	5	3	0	<b>105</b>	63
AK	4	13	12	10	11	5	9	13	6	10	3	3	<b>99</b>	49
IA	6	10	10	8	16	8	11	8	4	5	4	6	<b>96</b>	61
AL	6	6	21	10	15	5	9	7	1	3	5	0	<b>88</b>	55
OK	7	7	13	9	12	10	14	8	1	4	0	1	<b>86</b>	51
CT	6	8	13	9	20	5	6	9	1	6	2	1	<b>86</b>	52
LA	6	4	14	9	13	5	10	7	2	6	5	0	<b>81</b>	63
NE	11	3	11	7	10	6	12	4	1	3	1	3	<b>72</b>	37
SC	5	10	8	12	12	5	7	5	1	2	2	1	<b>70</b>	39
NH	4	3	9	8	13	3	11	3	2	3	4	2	<b>65</b>	36
KY	8	4	6	7	8	3	6	7	1	5	5	4	<b>64</b>	35
AR	4	5	4	9	6	10	4	4	6	3	2	0	<b>57</b>	28
United Kingdom	5	13	10	8		4	6	0	0	1	4	1	<b>52</b>	153
WY	6	8	7	4	8	7	2	3	1	0	1	0	<b>47</b>	35
MS	4	6	6	3	2	3	6	3	2	2	0	0	<b>37</b>	33
VT	3	1	4	3	6	1	4	5	1	2	0	1	<b>31</b>	17
SD	2	3	5	5	1	3	2	0	2	2	4	0	<b>29</b>	24
ME	4	1	4	2	2	3	7	3	0	1	1	0	<b>28</b>	21
RI	4	4	2	1	3	2	3	3	1	1	2	0	<b>26</b>	12

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ND	0	1	5	4	3	4	5	1	0	2	0	0	<b>25</b>	8
DE	2	3	9	0	4	0	3	2	1	0	0	0	<b>24</b>	14
Russia	0	1	14	1	0	0	0	2	0	3	2	0	<b>23</b>	0
WV	0	3	2	3	7	2	2	1	0	0	0	1	<b>21</b>	18
France	1	0	3	1		3	0	0	0	3	4	1	<b>16</b>	274
DC	0	3	3	0	3	0	2	1	0	1	0	0	<b>13</b>	16
Australia	1	3	3	2		0	2	0	0	0	1	1	<b>13</b>	0
Iran	0	0	11	0		0	0	0	0	1	0	0	<b>12</b>	2
Denmark	0	3	2	1	0	1	3	1	0	0	1	0	<b>12</b>	3
Switzerland	0	0	3	2		1	2	1	0	1	0	1	<b>11</b>	19
Phillippines	1	0	0	0		2	4	2	0	1	1	0	<b>11</b>	0
Ukraine	2	0	3	1		0	0	0	0	0	1	2	<b>9</b>	0
Japan	2	1	1	2		0	1	2	0	0	0	0	<b>9</b>	102
China	0	1	0	4		0	0	1	0	1	2	0	<b>9</b>	1
Belguim	3	1	0	1		0	1	1	0	0	0	0	<b>7</b>	10
Mexico	2	1	0	1		0	2	0	0	0	0	0	<b>6</b>	0
Spain	1	0	2	2		0	0	0	0	0	0	0	<b>5</b>	5
Taiwan	0	0	0	0		3	1	0	0	0	0	0	<b>4</b>	3
Israel	1	0	1	1		0	1	0	0	0	0	0	<b>4</b>	7
Brazil	0	0	0	0		1	1	1	0	0	1	0	<b>4</b>	0
Belarus	2	1	0	0		0	0	0	0	0	1	0	<b>4</b>	1
Sweden	0	1	1	1		0	0	0	0	0	0	0	<b>3</b>	1
South Korea	1	0	0	0		1	1	0	0	0	0	0	<b>3</b>	1
New Zealand	0	0	0	1		1	1	0	0	0	0	0	<b>3</b>	0
Italy	0	0	0	1		0	0	1	1	0	0	0	<b>3</b>	12
Austria	0	0	0	1		1	1	0	0	0	0	0	<b>3</b>	11
Uzbekistan	0	0	0	0		0	0	1	0	1	0	0	<b>2</b>	1
Slovakia	0	0	1	1		0	0	0	0	0	0	0	<b>2</b>	na
Poland	0	0	0	0		0	1	0	0	1	0	0	<b>2</b>	1
Norway	0	0	0	0		0	1	1	0	0	0	0	<b>2</b>	2
Bulgaria	0	0	0	2		0	0	0	0	0	0	0	<b>2</b>	n/a
United Arab Emirates	0	1	0	0		0	0	0	0	0	0	0	<b>1</b>	na
South Africa	0	0	0	0		0	0	0	0	1	0	0	<b>1</b>	3
Puerti Rico	0	1	0	0		0	0	0	0	0	0	0	<b>1</b>	2
Pakistan	0	0	0	0		0	0	0	0	0	0	1	<b>1</b>	1
Moldova	0	0	1	0		0	0	0	0	0		0	<b>1</b>	na
Malaysia	0	0	1	0		0	0	0	0	0	0	0	<b>1</b>	na
Luxemborg	1	0	0	0		0	0	0	0	0	0	0	<b>1</b>	0
Korea	0	0	0	1		0	0	0	0	0	0	0	<b>1</b>	na
Ireland	0	0	0	0		0	1	0	0	0	0	0	<b>1</b>	2
Indonesia	0	0	0	0		0	0	0	0	1	0	0	<b>1</b>	0
India	0	0	0	0		0	0	1	0	0	0	0	<b>1</b>	3
Curacao	0	0	1	0		0	0	0	0	0	0	0	<b>1</b>	na
Croatia	0	1	0	0		0	0	0	0	0	0	0	<b>1</b>	na
Costa Rica	0	0	0	0		1	0	0	0	0	0	0	<b>1</b>	0
Chile	0	0	0	0		0	0	0	0	0	0	1	<b>1</b>	0
Algeria	0	0	0	0		0	0	0	0	0	1	0	<b>1</b>	0
Yugoslavia	0	0	0	0		0	0	0	0	0	0	0	<b>0</b>	0
Vanuatu	0	0	0	0		0	0	0	0	0	0	0	<b>0</b>	0
Uruguay	0	0	0	0		0	0	0	0	0	0	0	<b>0</b>	-
Tanzinia	0	0	0	0		0	0	0	0	0	0	0	<b>0</b>	0

